









**SPRINGPORT MID-MICHIGAN SPEEDWAY** 

## **ADVERTISING AND SPONSORSHIP**



### Reach thousands of fans all in one place!

Track side billboards and banners 4'x 8'	.\$500.00
Midway billboards and banners 4'x 8'	.\$400.00
Winners circle banner	.\$300.00
Flag stand wrap	\$500.00
Checkered flags with sponsor logo	\$100.00
2'x 4' banners	\$200.00
2'x 2' banners	\$100.00

All billboards and banners are displayed for the entire racing season, they include PA mentions and web site display as well as social media display! Custom graphic designs are available upon request!

#### **EVENT SPONSORSHIP:** Make a single event your own!

This package includes a 4'x 8' banner, PA mentions, web site and social media display for the entire season. On the date of your event the banner will be displayed at the main gate to greet our guest! This package also includes 50 grand stand tickets for your organization to give away. Bring your employees, friends, potential clients Etc.

We would also allow someone of your choice to drop the green flag on the nights feature event!

CLASS OR DIVISION SPONSORSHIP: Own the series title for available divisions and maximize your exposure at the track! Representing your organization in one of racings biggest ways!

#### This package includes:

Track side 4'x 8' banner, midway 4'x 8' banner, Division checkered flag with company logo, company logo on each race car in that division, winners circle banner, company recognition on all division awards and trophies, PA mentions, web site promotions, social media page promotions, season tickets to entertain potential clients as well as gift tickets for friends or employees.

This sponsorship package is designed to expose your organization as a major supporter of the speedway, DOMINATE the tracks advertising opportunities!







# DALE'S SERVICE JACKSON, MI (517) 750-1398



3 YEARS / 100,000 MILES PARTS & LABOR NATIONWIDE WARRANTY

